

Dear Students and Families,

Welcome to Mendocino High School's Video Production class! I'm excited about the opportunity to get to know you, and I'm looking forward to a happy and productive school year.

About the class:

This course will provide students with an understanding of aesthetic concepts with instruction in theoretical principles and application through practice in the art of video production.

1. Students will study the language of visual arts and analyze historical television/film content to current culturally diverse issues in relationship to the influence they have in television production.
2. Students will learn and increase their knowledge of film vocabulary through observation of and written reflections on film/media productions, classroom instruction, assigned reading, and group learning projects. Reflections and class discussions will enhance students' comprehension and analysis of film productions, including genre, period, style, mood, and pacing. Students will read about, write about, and discuss film history, its reflection on society, its impact on society and world culture, and its various worldview correlations.
3. Students will examine elements of dramatic structure by analyzing plots and plot devices in films, looking at linear and non-linear time lines, genres, etc.
4. Students will study video acting techniques like performing in front of a video camera, as well as the importance of light and sound in theatre and film. Students will also be exposed to the power of editing choices in both skit writing and TV direction.
5. Students will research and analyze uses of film making/media production within the Hollywood framework, education and personal use, as well as in various worldview applications.

About the Media Lab:

The Mendocino High School Multimedia Arts Program aka the "Media Lab" is a one of a kind educational experience our small school has to offer. With our main focus oriented around our fully functional and **legal** FM powered radio station **KAKX 89.3**. We provide students the equipment needed to learn and directly apply the fundamentals of audio, radio, and video technology. Students who take this class will be responsible for the overall function of the radio station, in addition documenting campus events through video and sound recording. **Students will be expected to participate in activities outside of regular class hours.**

Lab hours:

- Monday/Tuesday/Thursday: 8:15AM-6:00PM
- Wednesday/Friday: 8:15AM-4:00PM
- After school open lab: Tuesday's and Thursday's 3:30PM-6:00PM
- Lab can be open during lunch by appointment only
- Lab can be utilized during advisory by appointment only

Some curriculum areas we will focus on this year include:

- See attached unit outline

As a technology driven, hands-on course it is crucial that students attend all classes. Skills are built over the year from the ground up.

- It will be the student's responsibility to catch up on work after an absence.
 - As stated in the Student Handbook, if a student has more than 5 unexcused absences the teacher could issue a failing grade.
- Students will be allowed live on-the-air and have the ability to check-out equipment in the lab when they have demonstrated the maturity and professionalism to do so.
- Students will be expected to participate in 10 hours per semester of media activities outside of regular class hours. Each hour after the first 10 will count as either community service or extra credit towards their final class grade.

Students are expected to bring the following supplies to every class session:

- Pen/Pencil
- Class issued notebook
- Class issued folder

My grading policy is:

- 40% Class Projects
 - Rubric specific for each project
- 30% Professional Citizenship – 10 points offered per day
 - Self-Control (Cell phone/device use)
 - Effective interactive communication
 - Refraining from foul or negative language
 - Time Management (Bathroom use, working on a project until class is over)
 - Participation in after school productions and events
- 20% Tests, Quizzes, Homework, Notebook.
- 10% Live Radio Show Production

In addition to the everywhere all the time school-wide expectations, below are the expectations for all Media Lab students:

Be Safe	Be Respectful	Be Responsible
<ul style="list-style-type: none"> ● Use language in accordance to school and FCC guidelines ● Walk a professional pace in the lab ● Lift objects using taught methods ● Use lab equipment and tools that you are instructed to use 	<ul style="list-style-type: none"> ● Use language in accordance to school and FCC guidelines ● Use a quiet voice ● Keep food and drink outside of the lab ● Treat lab equipment and tools with care ● Use of personal computers only when instructed by the teacher 	<ul style="list-style-type: none"> ● Use language in accordance to school and FCC guidelines ● Complete work completely and accurately ● Be on time for class ● Hold yourself to a high standard ● Communicate with the teacher ● Help keep teacher accountable for timeliness and consistency ● Come to class prepared

Once again, welcome to the Mendocino High School's Video Production class. Let's work together to make this the best year ever!

Sincerely,

Marshall Brown
 General Manager/Teacher
 KAKX 89.3FM/MHS Media Lab
"Live by Learning, Learn by Doing."